

150

BUILDING
HILTON
TOGETHER

BECOME A 150th SPONSOR

*In 2022, Hilton College celebrates its 150th year of existence.
This is a significant milestone by South African standards and an opportunity
for both celebration and reflection.*

We invite proposals to join us as a 150th sponsor.

TARGET SPONSORS

- Corporates and brands
- Old Hiltonians
- Youth brands
- Hilton College parents
- Aligned brands or services

YOUR OPPORTUNITIES

- Gala Dinner
- Sporting events
- School events
- 150th book
- Old Hiltonian weekend
- Merchandising

PACKAGE OPTIONS

Tiered Sponsorships Packages
from R150 000.00

YOUR BENEFITS

- Access to high LSM audience
- Access to millennials entering the market
- Brand alignment to Hilton College
- Hilton College is a well-respected school
- Individually designed packages
- High volume sporting events
- Regular visitors to Hilton College
- Global social and digital media exposure
- Media presentations
- Gala Dinner keynote speaker address
- Large campus for branding exposure
- Hilton College 150th website

***Thank you for considering sponsoring the Hilton College 150th as we celebrate our history,
embrace our future, and continue BUILDING HILTON TOGETHER.***

For more detail, or to express an interest in becoming a Hilton College 150th Sponsor,
please contact Brett Armstrong on 150@hiltoncollege.com

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